



Case Study | ASLI RI | KYC as a Service

Biometric KYC as a Service: Safe, Secure and Real-Time

10 million KYC transactions annually

99.98% biometric accuracy

ASLI RI is a global identity leader based in Indonesia that empowers governments, law enforcement agencies, banks, retailers, and enterprises to solve identification and verification challenges through biometrics. Their solutions are used for both civil and commercial applications such as border control, criminal investigation, national identification systems, voter registration, and commercial KYC.

Challenge

Develop a digital onboarding process with emphasis on user experience to increase conversion rates

Build a fully customizable KYC service that can accommodate various business needs

In Indonesia, around 40% of online registrations never get completed and end up abandoned by users due to long and tedious onboarding processes.

To change this, ASLI RI set about developing a faster, safer, and more convenient onboarding solution for organizations and their users, which would deliver higher conversion rates and increase customer satisfaction.

ASLI RI's aim was to provide a complete end-to-end digital onboarding solution that is fully customizable to the ever-changing needs of modern organizations.

To achieve this, they turned to Innovatrics Digital Onboarding Toolkit (DOT) for industry-leading face biometrics and liveness detection capabilities.

Solution

Remote identity verification using facial biometrics and liveness detection

Secure identity proofing backed by integrations to several Indonesian government agencies' databases

By integrating with Innovatrics DOT, ASLI RI was able to augment their digital onboarding solution with NIST top-ranked face verification and iBeta Level 2 accredited liveness detection.

With the security level offered by DOT, ASLI RI has been entrusted with integrations to several Indonesian government agencies' databases, including National ID,

National Police, and the National Narcotics Agency to provide truly secure identity proofing nationwide.

In so doing, ASLI RI is able to provide safe, secure and real-time eKYC services to their clients.

Results

No. 1 trusted identity provider in Indonesia

10 million users processed annually

ASLI RI is now the established digital identity market leader in Indonesia. Hundreds of banks, fintechs, insurance providers, and e-commerce platforms trust ASLI RI with ensuring they fulfill KYC requirements and offer their customers an unrivaled onboarding experience.

Innovatrics DOT is now used to perform face biometric verification and liveness checks on over 10 million ASLI RI users annually,

with industry-leading accuracy and conversion rates.

With this tech stack, ASLI RI now offers unrivaled identity proofing to organizations across Indonesia, combining Innovatrics biometrics with government agencies' database checks for secure customer onboarding.

Delivering Speed, Precision and Security

Innovatrics Digital Onboarding Toolkit is equipped with powerful features for error-free identity proofing, amping up the level of security for all types of civil and commercial use cases in real-time.

Customizable KYC Service for a Seamless User Journey

Our inhouse facial biometrics and liveness detection technologies allow our partners to build their bespoke biometric KYC protocols, ensuring a smooth customer experience.

Before

Manual liveness checks

Potential fraud loopholes

After

Fully automated passive liveness

Comprehensive identity proofing with no margin for error

About us

We are an independent EU-based provider of multimodal biometric solutions. Our algorithms consistently rank among the fastest and most accurate in fingerprint and face recognition. Since 2004, we have partnered with all types of organizations to build trusted and flexible biometric identification solutions. Our products are being used in more than 80 countries, benefiting more than a billion people worldwide.

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